



KIRO-TV, Inc.  
2807 Third Avenue  
Seattle, WA 98121

Media Strategies & Research  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203-1907

## Contract # 321762

|                |  |               |             |
|----------------|--|---------------|-------------|
| Schedule Dates | 10/29/12-11/06/12                          | Date Entered  | 07/12/12    |
| Advertiser     | POL/Senate/Democrat/Marie Cantwell (16658) | Last Modified | 09/04/12    |
| Agency         | Media Strategies & Research (1583)         | Entered By    | Dana Dixon  |
| Product        | Political - Federal Candidate (1067)       | CO-OP         | No          |
| Brand          | Political Candidate (18969)                | Headline #    |             |
| Salesperson    | Blakely, Dave (1018)                       | Demo          |             |
| Sales Office   | KIRO-TV                                    | Order Type    | Normal      |
| Buyer Name     |  | Package Deal  |             |
| Phone/Fax      | /  | Commission %  | 15.00       |
| CPE            | EST #11360                                 | Commission    | \$9,583.50  |
| Account Types  | Local/Political                            | Net Total     | \$54,306.50 |
| Billing Type   | Standard                                   | Sales Tax     |             |
| Comments       |  |               |             |

| Seattle (KIRO)     | Spots | Rate        |
|--------------------|-------|-------------|
| By Broadcast Month |       |             |
| Nov. 2012          | 72    | \$63,890.00 |
| Grand Total:       | 72    | \$63,890.00 |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                             | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station        | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|----------|---------|
| 1.0  | Normal Line / Spot             | 11/01/12-11/01/12 | 5   | :30    | 4:57A- 5:58A (PST)                    |     |    |    |    |    | 1  |    |    | 1     | \$200.00   | \$200.00   | Seattle (KIRO) |          | 7/12/12 |
| 2.0  | Normal Line / Spot             | 10/29/12-11/02/12 | 5   | :30    | 5:58A- 7A (PST)                       |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$325.00   | \$1,625.00 | Seattle (KIRO) |          | 7/12/12 |
| 3.0  | Normal Line / Spot             | 10/29/12-11/02/12 | 5   | :30    | 7A- 9A (PST)                          |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$150.00   | \$750.00   | Seattle (KIRO) |          | 7/12/12 |
| 4.1  | Normal Line / Spot             | 11/04/12-11/04/12 | 3   | :30    | 6:57A- CBS SUNDAY MORNING             |     |    |    |    |    |    |    | 1  | 1     | \$925.00   | \$925.00   | Seattle (KIRO) |          | 9/4/12  |
| 5.1  | Normal Line / Spot             | 11/05/12-11/05/12 | 2   | :30    | 10:58A- 12P (PST)                     |     | 1  |    |    |    |    |    |    | 1     | \$1,035.00 | \$1,035.00 | Seattle (KIRO) |          | 9/4/12  |
| 6.0  | Normal Line / Spot             | 10/29/12-10/31/12 | 5   | :30    | 11:59A- KIRO 7 EYEWITNESS NEWS @ 12P  |     | 1  |    | 1  |    |    |    |    | 2     | \$260.00   | \$520.00   | Seattle (KIRO) |          | 7/12/12 |
| 7.0  | Normal Line / Spot             | 10/29/12-11/02/12 | 5   | :30    | 3:58P- 5P (PST)                       |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$350.00   | \$1,750.00 | Seattle (KIRO) |          | 7/12/12 |
| 8.1  | Normal Line / Spot             | 10/29/12-11/02/12 | 3   | :30    | 5P- 5:30P (PST)                       |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$850.00   | \$4,250.00 | Seattle (KIRO) |          | 9/4/12  |
| 9.0  | Normal Line / Spot             | 10/29/12-11/02/12 | 4   | :30    | 5:30P- 6P (PST)                       |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$650.00   | \$3,250.00 | Seattle (KIRO) |          | 7/12/12 |
| 10.1 | Normal Line / Spot             | 10/29/12-11/02/12 | 3   | :30    | 6P- 6:30P (PST)                       |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$800.00   | \$4,000.00 | Seattle (KIRO) |          | 9/4/12  |
| 12.1 | Normal Line / Spot             | 10/29/12-11/02/12 | 2   | :30    | 10:59P- KIRO 7 EYEWITNESS NEWS @ 11PM |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$1,500.00 | \$7,500.00 | Seattle (KIRO) |          | 9/4/12  |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

KIRO-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



KIRO-TV, Inc.  
2807 Third Avenue  
Seattle, WA 98121

Media Strategies & Research  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203-1907

| Contract #     |  | 321762                                     | Date Entered  | 07/12/12    |
|----------------|--|--|---------------|-------------|
| Schedule Dates |  | 10/29/12-11/06/12                          | Last Modified | 09/04/12    |
| Advertiser     |  | POL/Senate/Democrat/Marie Cantwell (16658) | Entered By    | Dana Dixon  |
| Agency         |  | Media Strategies & Research (1583)         | CO-OP         | No          |
| Product        |  | Political - Federal Candidate (1067)       | Headline #    |             |
| Brand          |  | Political Candidate (18969)                | Demo          |             |
| Salesperson    |  | Blakely, Dave (1018)                       | Order Type    | Normal      |
| Sales Office   |  | KIRO-TV                                    | Package Deal  |             |
| Buyer Name     |  |  | Commission %  | 15.00       |
| Phone/Fax      |  | /  | Commission    | \$9,583.50  |
| CPE            |  | EST #11360                                 | Net Total     | \$54,306.50 |
| Account Types  |  | Local/Political                            | Sales Tax     |             |
| Billing Type   |  | Standard                                   |               |             |
| Comments       |  |  |               |             |

| Seattle (KIRO)     |       |             |
|--------------------|-------|-------------|
| By Broadcast Month | Spots | Rate        |
| Nov. 2012          | 72    | \$63,890.00 |
| Grand Total:       | 72    | \$63,890.00 |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                             | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots      | Rate       | Total          | Station        | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------------|-----|----|----|----|----|----|----|----|------------|------------|----------------|----------------|----------|---------|
| 13.1 | Normal Line / Spot             | 11/03/12-11/03/12 | 3   | :30    | 10:59P- KIRO 7 EYEWITNESS NEWS @ 11PM |     |    |    |    |    | 1  |    | 1  | \$1,000.00 | \$1,000.00 | Seattle (KIRO) |                | 9/4/12   |         |
| 14.1 | Normal Line / Spot             | 11/04/12-11/04/12 | 3   | :30    | 10:59P- KIRO 7 EYEWITNESS NEWS @ 11PM |     |    |    |    |    |    |    | 1  | 1          | \$1,000.00 | \$1,000.00     | Seattle (KIRO) |          | 9/4/12  |
| 15.1 | Normal Line / Spot             | 10/30/12-11/01/12 | 2   | :30    | 9:58A- PRICE IS RIGHT                 |     |    |    | 1  | 1  |    |    |    | 2          | \$935.00   | \$1,870.00     | Seattle (KIRO) |          | 9/4/12  |
| 16.0 | Normal Line / Spot             | 10/30/12-11/01/12 | 3   | :30    | 9A- RACHAEL RAY                       |     |    | 1  | 1  |    |    |    |    | 2          | \$175.00   | \$350.00       | Seattle (KIRO) |          | 7/12/12 |
| 17.0 | Normal Line / Spot             | 11/06/12-11/06/12 | 5   | :30    | 4:57A- 5:58A (PST)                    |     |    |    |    | 1  |    |    |    | 1          | \$200.00   | \$200.00       | Seattle (KIRO) |          | 7/12/12 |
| 18.0 | Normal Line / Spot             | 11/05/12-11/06/12 | 5   | :30    | 5:58A- 7A (PST)                       |     | 1  | 1  |    |    |    |    |    | 2          | \$325.00   | \$650.00       | Seattle (KIRO) |          | 7/12/12 |
| 19.0 | Normal Line / Spot             | 11/05/12-11/06/12 | 5   | :30    | 7A- 9A (PST)                          |     |    | 1  | 1  |    |    |    |    | 2          | \$150.00   | \$300.00       | Seattle (KIRO) |          | 7/12/12 |
| 20.1 | Normal Line / Spot             | 11/06/12-11/06/12 | 2   | :30    | 9:58A- PRICE IS RIGHT                 |     |    |    | 1  |    |    |    |    | 1          | \$935.00   | \$935.00       | Seattle (KIRO) |          | 9/4/12  |
| 21.0 | Normal Line / Spot             | 11/06/12-11/06/12 | 5   | :30    | 11:59A- KIRO 7 EYEWITNESS NEWS @ 12P  |     |    |    |    | 1  |    |    |    | 1          | \$260.00   | \$260.00       | Seattle (KIRO) |          | 7/12/12 |
| 22.0 | Normal Line / Spot             | 11/05/12-11/05/12 | 3   | :30    | 9A- RACHAEL RAY                       |     |    | 1  |    |    |    |    |    | 1          | \$175.00   | \$175.00       | Seattle (KIRO) |          | 7/12/12 |
| 23.0 | Normal Line / Spot             | 11/05/12-11/05/12 | 5   | :30    | 3:58P- 5P (PST)                       |     |    |    | 1  |    |    |    |    | 1          | \$350.00   | \$350.00       | Seattle (KIRO) |          | 7/12/12 |

### CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

KIRO-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



KIRO-TV, Inc.  
2807 Third Avenue  
Seattle, WA 98121

Media Strategies & Research  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203-1907

| Contract #     |  | 321762                                     | Date Entered  | 07/12/12    |
|----------------|--|--|---------------|-------------|
| Schedule Dates |  | 10/29/12-11/06/12                          | Last Modified | 09/04/12    |
| Advertiser     |  | POL/Senate/Democrat/Marie Cantwell (16658) | Entered By    | Dana Dixon  |
| Agency         |  | Media Strategies & Research (1583)         | CO-OP         | No          |
| Product        |  | Political - Federal Candidate (1067)       | Headline #    |             |
| Brand          |  | Political Candidate (18969)                | Demo          |             |
| Salesperson    |  | Blakely, Dave (1018)                       | Order Type    | Normal      |
| Sales Office   |  | KIRO-TV                                    | Package Deal  |             |
| Buyer Name     |  |  | Commission %  | 15.00       |
| Phone/Fax      |  | /  | Commission    | \$9,583.50  |
| CPE            |  | EST #11360                                 | Net Total     | \$54,306.50 |
| Account Types  |  | Local/Political                            | Sales Tax     |             |
| Billing Type   |  | Standard                                   |               |             |
| Comments       |  |  |               |             |

| Seattle (KIRO)     |       |             |
|--------------------|-------|-------------|
| By Broadcast Month | Spots | Rate        |
| Nov. 2012          | 72    | \$63,890.00 |
| Grand Total:       | 72    | \$63,890.00 |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                              | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station        | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|----------|---------|
| 24.1 | Normal Line / Spot             | 11/06/12-11/06/12 | 3   | :30    | 5P- 5:30P (PST)                        |     |    | 1  |    |    |    |    |    | 1     | \$850.00   | \$850.00   | Seattle (KIRO) |          | 9/4/12  |
| 25.0 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 5:30P- 6P (PST)                        |     | 1  |    |    |    |    |    |    | 1     | \$650.00   | \$650.00   | Seattle (KIRO) |          | 7/12/12 |
| 26.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 3   | :30    | 6P- 6:30P (PST)                        |     | 1  |    |    |    |    |    |    | 1     | \$800.00   | \$800.00   | Seattle (KIRO) |          | 9/4/12  |
| 27.0 | Normal Line / Spot             | 11/03/12-11/03/12 | 5   | :30    | 6:28P- KIRO 7 EYEWITNESS NEWS @ 630P   |     |    |    |    |    | 1  |    |    |       | \$400.00   |            | Seattle (KIRO) |          | 7/12/12 |
| 28.0 | Normal Line / Spot             | 10/29/12-11/02/12 | 5   | :30    | 6:58P- ENTERTAINMENT TONIGHT           |     | 1  |    |    | 1  |    |    |    | 2     | \$475.00   | \$950.00   | Seattle (KIRO) |          | 7/12/12 |
| 29.0 | Normal Line / Spot             | 11/05/12-11/05/12 | 5   | :30    | 6:58P- ENTERTAINMENT TONIGHT           |     | 1  |    |    |    |    |    |    | 1     | \$475.00   | \$475.00   | Seattle (KIRO) |          | 7/12/12 |
| 30.0 | Normal Line / Spot             | 10/31/12-10/31/12 | 5   | :30    | 7:27P- THE INSIDER                     |     |    |    | 1  |    |    |    |    | 1     | \$475.00   | \$475.00   | Seattle (KIRO) |          | 7/12/12 |
| 31.1 | Normal Line / Prime            | 11/05/12-11/05/12 | 2   | :30    | 7:58P- 9P (PST)                        |     | 1  |    |    |    |    |    |    | 1     | \$7,800.00 | \$7,800.00 | Seattle (KIRO) |          | 9/4/12  |
| 32.1 | Normal Line / Prime            | 10/30/12-10/30/12 | 2   | :30    | 9P- NCIS: LOS ANGELES                  |     |    |    | 1  |    |    |    |    | 1     | \$7,500.00 | \$7,500.00 | Seattle (KIRO) |          | 9/4/12  |
| 33.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 2   | :30    | 10:59P- KIRO 7 EYEWITNESS NEWS @ 11PM  |     | 1  |    |    |    |    |    |    | 1     | \$1,500.00 | \$1,500.00 | Seattle (KIRO) |          | 9/4/12  |
| 34.1 | Normal Line / Spot             | 10/29/12-11/02/12 | 5   | :30    | 11:35P- LATE SHOW WITH DAVID LETTERMAN |     | 1  | 1  | 1  | 1  |    |    |    | 4     | \$470.00   | \$1,880.00 | Seattle (KIRO) |          | 9/4/12  |

### CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

KIRO-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



KIRO-TV, Inc.  
2807 Third Avenue  
Seattle, WA 98121

Media Strategies & Research  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203-1907

| Contract #     |  | 321762                                     | Date Entered  | 07/12/12    |
|----------------|--|--|---------------|-------------|
| Schedule Dates |  | 10/29/12-11/06/12                          | Last Modified | 09/04/12    |
| Advertiser     |  | POL/Senate/Democrat/Marie Cantwell (16658) | Entered By    | Dana Dixon  |
| Agency         |  | Media Strategies & Research (1583)         | CO-OP         | No          |
| Product        |  | Political - Federal Candidate (1067)       | Headline #    |             |
| Brand          |  | Political Candidate (18969)                | Demo          |             |
| Salesperson    |  | Blakely, Dave (1018)                       | Order Type    | Normal      |
| Sales Office   |  | KIRO-TV                                    | Package Deal  |             |
| Buyer Name     |  |  | Commission %  | 15.00       |
| Phone/Fax      |  | /  | Commission    | \$9,583.50  |
| CPE            |  | EST #11360                                 | Net Total     | \$54,306.50 |
| Account Types  |  | Local/Political                            | Sales Tax     |             |
| Billing Type   |  | Standard                                   |               |             |
| Comments       |  |  |               |             |

| Seattle (KIRO)     |       |             |
|--------------------|-------|-------------|
| By Broadcast Month | Spots | Rate        |
| Nov. 2012          | 72    | \$63,890.00 |
| Grand Total:       | 72    | \$63,890.00 |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                                 | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station        | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|----------|---------|
| 35.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 5   | :30    | 11:35P- LATE SHOW WITH DAVID LETTERMAN    |     | 1  |    |    |    |    |    |    | 1     | \$470.00   | \$470.00   | Seattle (KIRO) |          | 9/4/12  |
| 39.1 | Normal Line / Prime            | 11/04/12-11/04/12 | 2   | :30    | 8P- AMAZING RACE                          |     |    |    |    |    |    |    | 1  | 1     | \$7,500.00 | \$7,500.00 | Seattle (KIRO) |          | 9/4/12  |
| 40.0 | Normal Line / Spot             | 11/03/12-11/03/12 | 5   | :30    | 6:57A- KIRO 7 EYEWITNESS NEWS SAT MORNING |     |    |    |    |    |    | 1  |    | 1     | \$145.00   | \$145.00   | Seattle (KIRO) |          | 7/12/12 |

### CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

KIRO-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.